

WOMEN'S CULTURE AND CULTURE OF CITIES, BETWEEN TRADITION AND INNOVATION: CREATIVITY AND THE CULTURE OF DIFFERENCE IN NUA IMPLEMENTATION FOR FAIR AND SUSTAINABLE CITIES IN THE FRAME OF THE SDGS

The networking event focuses the effective implementation of the New Urban Agenda, based on the three dimensions of sustainability (social, economic, environmental) "for all", the policies and strategies at urban and territorial levels that took place in different contexts to include gender and inter-generational perspectives. It would highlight the important role of urban planning plays as support for culture, by creating the physical and spatial framework and the important link between urban and ongoing urbanization. It will also demonstrate the key contribution of women within the planning processes, by reinforcing the urban identity of places, for promoting sustainable and social development, and fostering innovation, for the protection and valorization of the cultural heritage of cities and landscapes, and particularly to people's culture.

Welcome and Introduction

Angela Mwai

Head of Gender Unit, UN-Habitat

Teresa Boccia

AGGI -UN-Habitat member, Co Chair of the Women PCG-GAP-UN Habitat, Director URBANIMA-LUPT, Federico II University of Naples, Co Chair of Gender hub UNI UN-Habitat, Honorary President of AFEM, Italy

1. Women's culture and culture of European Cities, between tradition and innovation, for sustainable, urban and territorial development and the effective implementation of the New Urban Agenda

The panel will introduce relevant experiences and actions in Europe, particularly in Mediterranean countries, including Italy and Spain (Naples and Campania, Madrid, the Basque country, Extremadura and Valencia, the Italian youth Capital award) about the role of young and women's culture aiming at implementing and innovating the New Urban Agenda and for achieving urban targets included in the 2030 Agenda for Sustainable Development. From LAC it will be introduced experiences achieved by the Women and Habitat Network of LAC/ HIC, on the NUA. The emphasis will be on the NUA effective implementation at the local level and on the role of local governments. In fact, cities play a key role for sustainable urban development, but new ways of governance are necessarily in order to become real engines for prosperity and growth, as well as a urban planning approach based on social and gender inclusion promoting the active participation of citizens, including innovative use of their social and cultural capital.

In brief the panel is aimed at fostering a new culture based on people empowerment, particularly of women and girls, who hold traditional cultures and sharing empathy, together with a wealth of emotion, often geared at safeguarding resources, common goods, and the creation of networks community, against fragility, exclusion and loneliness.

– **Opening and Introduction**

Inés Sanchez De Madariaga

Co-chair of the Research and Academia PCG-GAP-UN Habitat, AGGI member, Professor of Urban Planning and UNESCO Chair on Gender Equality Policies in Science, Technology and Innovation, -Polytechnic University of Madrid, Spain

– **De la retórica a la práctica de una ética de género: la incorporación de la dimensión de género en la ley de ordenación del territorio y urbanismo sostenible de Extremadura.**

Begoña Garcia Bernal

Consejera Agricultura, desarrollo rural, Poblacion y territorio, Government of Extremadura, Spain

– **Perspectiva de género en la ordenación del territorio valenciano: una propuesta multifuncional y multiescalar.**

Rosa Pardo i Marín

Directora General de Política Territorial y Paisaje, Conselleria de Política Territorial, Obras Públicas y Movilidad. Generalitat Valenciana, Spain

– **Integration of the gender approach in the 2050 Urban Agenda of the Basque country**

Arantza Leturiondo Aranzamendi

Viceconsejera de Planificación Territorial del Gobierno Vasco, Spain

– **Inclusive Design of the built environment for improving full fruition of cultural interest sites for all in Campania region, Italy**

Erminia Attaianesi

Professor of Architectural Technology DIARC and member of the URBANIMA-LUPT, Federico II, University of Naples, Chair of Laboratory of Experimental and Applied Ergonomics (LEAS), Italy

2. Women's diversity in the Cities: resistences, resiliences, creativity, and political incidence. Beijing+25 and the New Urban Agenda implementation for more fair and sustainable cities in the frame of the SDGs

The panel will review the landmark outcome framework for gender equality and women 'rights of the Beijing Platform of Action (1995), in a public conversation relating the Beijing +25 and the NUA achievements and challenges. The challenge of inequality and social and gender inclusion in relevant cases of Latin America are presented, for highlight engine advances and difficulties in NUA commitments achievements. Women and girls are here seen as new social actors in the resistance to the conservative forces. Who is being left behind? The panel will discuss key factors which specifically affect women in their urban life, particularly in the extended, complex and inequal cities of the world. The critical themes, the emergent issues related to violence, conflict, "gender ideology", climate change, natural hazards, displacement, migrants, refugees, others, will be shared through different experiences.

– **Opening and introduction**

Ana Falú

Chair of the AGGI UN Habitat, Chair of the Women, Gender and Diversity Working Group of the Global Platform for the Right to the City, Director of the Master on Housing and Cities MGDH, National University of Cordoba, Argentina, Chair of the Gender Hub UNI UN Hábitat, Red Mujer y Habitat HIC, Feminist Marcosur Articulation AFM.

– **New Urban Agenda and Beijing + 25,**

Magdalena García Hernández

Co Chair of the Women's Constituent Partner's Group of GAP, Member of the UN-Habitat Stakeholder Advisory Group, General Director of MIRA, Mujeres Iberoamericanas en Red por la Igualdad Presupuestal entre Mujeres y Hombres), / Bufete de Estudios Interdisciplinarios AC ,Mexico

– **The Commitment of European Women's Associations to Beijing** (video speech)

Catherine Dimitrioulas

Politologue, juriste, President of AFEM (Association of Women of South Europe),delegateto the Council of Europe, Vice-présidente du Réseau Euromed France (REF), member of the Council of Europeans of the City of Paris,France

– **Resilience and women's participation in the resistences: Guatemala in other cases of LAC.**

Maite Rodriguez Blandón

Coordinator of the Women and Habitat Network of Latinamerica / HIC. Executive Director of the Guatemala Foundation. Guatemala.

– **Experiences and actions of girls and boys in Europe for the building of resilient city: the Youth Capital award**

Maria Cristina Pisani

President of National Youth Council of Italy, Italy

3. The different cultures of women: theories and practices for new visions of resilient, fair, safe and sustainable cities

The panel presents a new editorial plan for TRIA, an international academic and professional journal focused on urban planning, published by the University of Naples Federico II: "**WAUW (Women, Architecture, Urbanism in the World): theories and practices for new visions of the city**", will be as an attached journal, dedicated to gender issues in cities and planning. The new journal will be produced by URBANIMA-LUPT University of Naples Federico II, with Vivienda & Ciudad, Academic Publication of the INVIHAB of Universidad Nacional de Córdoba, UNESCO Chair on Gender Equality Policies-Polytechnic University of Madrid and GENDER HUB of UNI-Un Habitat.

– **The International Journal TRIA**

Antonio Acierno

Scientific Editor in chief of TRIA- International Journal of Urban Planning, Professor of urban Planning, Coordinator of the degree course in Urban and Environmental Territorial Planning, Federico II, University of Naples (Italy).

– **Presentation of the "WAUW "journal**

Teresa Boccia

Director of the URBANIMA-LUPT, Federico II University of Naples (Italy),

Networking event organized by:

AGGI(Advisory Group on Gender Issues) UN-HABITAT , Gender Unit UN Habitat, Women's Group of GAP (General Assembly of Partners)UN Habitat, URBANIMA- LUPT, Federico II, University of Naples, Italy, UNESCO Chair on Gender Equality Policies in Science, Technology and Innovation,-Polytechnic University of Madrid , Gender HUB -UNI UN-HABITAT;

Co-Organizers: TRIA –International Journal of Urban Planning of Federico II, University of Naples, National Youth Council of Italy, AFM the Articulación Feminista Marcosur of LAC.

Other Organization involved: AFEM (Association of Women of South Europe), Master Course Housing-Cities MGDH FAUD, Universidad Nacional de Cordoba(Ar), Red Mujer Y Habitat LAC HIC, Plataforma Global por el Derecho a la Ciudad Grupo Genero y Diversidades, CISCESA–Centro Subregional Cono Sur- Ar, MIRA Mujeres Iberoamericanas en Red por la Igualdad presupuestal entre Mujeres y Hombres/ Bufete de Estudios Interdisciplinarios Ac ,Mexico, Huairou Commission, USA, Europe Direct "Maria Scognamiglio" Naples , Benevento,Avellino, Salerno , Italy,